

December 30, 2011

Federal Communications Commission

RE: Proceeding 00-168 – “Matter of Standardized and Enhanced Disclosure Requirements for Television Broadcast Licensee Public Interest Obligations

To Whom It May Concern:

Please enact the enhanced disclosure requirements for television broadcast licensee public interest obligations, and accept my comments for the record on the matter described above. In my employment, I serve as a local government public records officer. I find it ironic that the very organizations that clamor for greater access to public records, in turn deny the utility of providing greater disclosure of information to the public about their broadcasts. The enhanced disclosure requirements will make broadcast sponsorship information more available to and usable by the public, better allowing them to understand who is influencing the shaping of public opinion. As the airwaves are the property of the people, and the television stations are merely licensed users of those airwaves, I believe greater disclosure of this information will serve the public good with increased transparency.

Please adopt the Enhanced Disclosure Requirements for Television Broadcast licensees. Thank you for your attention.

Sincerely,



Harwood T. Edvalson